

## Flannels for Making Xmas Gifts for Babies

White Embroidered Flannel Skirting in an assortment of new scalloped and hemstitched edges of silk. Prices are 59c, 75c, \$1, \$1.25 and \$1.50 yard.

**Outing Flannels**, 28 inches wide; fine, soft quality, heavy weight. Variety of styles and colors. Yard, 20c.

First Floor—Lansburgh &amp; Bro.



## HOW THIS STORE HELPS YOU IN THE SELECTING OF CHRISTMAS GIFTS

We have studied what is necessary to make a store more helpful and efficient during the Christmas shopping—and then we have put those plans into service. Just as an example of the sort of time-saving suggestions we can make for Christmas shopping, glance through this page.

## The Store of the Christmas Spirit



## An Appreciation of Your Patronage Last Week

We received so many "Thank you's" last week for the wonderful values offered during our Quarter-of-a-Million-Dollar Sale, that we, in turn, wish to return that thanks.

It was the biggest week in our history, and last Monday was by far the biggest day's business in our history.

We feel more than repaid for the extra effort put forth to make this sale so successful.

Again we thank you.

## Ribbons For Holiday Workers

Choice of about 10 different patterns of Dresden Ribbons, in either light or dark combinations. Some have 1/2-inch satin edge and others have corded edge in same color. 49c value, **36c** at.....

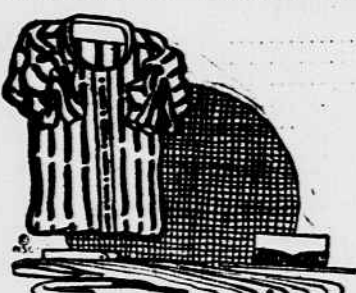
**12-inch Bag Ribbons**, come in dark blue, Alice and rose shades, with Roman stripe taffeta back. Remember, from our stock a purchase of \$6 to \$4 of ribbon and either handles or grosgrain ribbon for draw strings, and you have your own individual bag at about 1-3 of cost. Yard..... **89c**

First Floor—Lansburgh &amp; Bro.

## Inexpensive Gifts Your Friends Will Be Only Too Glad to Receive

Our Great Pre-Holiday Sale

### Men's Silk Neglige Shirts



Gift and personal needs should be cared for during this event. The Shirts represent dependable qualities, perfection in fit, varied and unlimited assortments of beautiful colorings and patterns and, above all, incomparable values.

The sale this year, more than ever, is one you cannot afford to miss. Shirts are of pure tub silk. The values will convince you of their extra worth.

\$5.00 Values, **\$3.75** \$6.00 Values, **\$4.75** \$7.00 Values, **\$5.75**

New Jersey Cloth Silk Shirts, \$10

There Are Many Good Values Here in Men's Blanket Bath Robes

\$5.00 Values, **\$3.95** \$6.00 Values, **\$4.75** \$7.00 Values, **\$5.48**

Direct Street Entrance to Men's Shop.

## For Monday Some Refreshingly New and Distinctive Millinery

About one hundred models that are copies from a recent fashion show held in New York. Copies of the very newest French shapes, delineating in a smart and distinctive way the very latest style thought in fashionable hats.

Featured are strikingly clever and picturesque shapes in Satin, Velvet and Gorgeous Metallic Brocades.

**New Bustle Hats**  
**Dashing Napoleons**  
**Quaint Watteau Hats**

**Military Turbans**  
**Large Canotiers**  
**Aviator Turbans**

Every hat hand made and fashioned of superior quality materials.

**Specially Priced at \$5.00**

Second Floor—Lansburgh &amp; Bro.



## Buy Leather Goods Now for Xmas

There isn't a girl or woman who wouldn't love to have one of these purses for a gift.

**98c All-leather Back Strap Purses**, in black and colors, flowered silk linings. Special at..... **69c**

**98c Velvet Beaded Bag**, self-covered frame; fitted with purse and mirror. Special at..... **89c**

**\$1.98 Genuine Morocco Top Strap Purses**, double compartment; fitted with mirror. Special at..... **\$1.19**

**\$2.98 All-leather Handbag**, double compartments; all colors; fitted with purse and mirror. Special at..... **\$1.59**

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## Give a Sweater \$6.98 to \$25.00

A sweater nowadays is a garment in vogue at all seasons—more especially in the fall. It also comes in handy to wear under a coat in zero weather or around the house when the furnace isn't in order. Every woman wants a sweater. Surely you could not make your selection in a better place than our complete Sweater Shop, where styles are authentic and prices the lowest. Zephyr and fiber models in the newest of bewitching novelty effects. Priced at **\$6.98** to **\$25.00**.

Second Floor, Lansburgh &amp; Bro.

## Holiday Handkerchiefs

Who does not want "Kerchiefs" for Christmas? No one will be disappointed in receiving the handkerchiefs which we have piled up for Christmas shoppers.

Men's fine cambric handkerchiefs with embroidered initials; full size; 6 in a box, **75c**. At **12 1/2c** each.

**Women's All-linen Handkerchiefs**, Some hemstitched. Per dozen, **75c**. Each, **7c**.

**Crepe de Chine Handkerchiefs** with hemstitched or rolled edge. Come in all tints. Slightly imperfect. Regular 25c value at **10c**.

**Men's Silk Initial Japonette Handkerchiefs** with wide hem. Full size. Each, **10c**.

**Men's Cambric Handkerchiefs**, hemstitched; full size. Each, **8c**. Dozen, **90c**.

First Floor—Lansburgh &amp; Bro.

## HOSIERY

Makes a Useful Xmas Present

And nowhere can you find such a large assortment as we are ready to show you at the lowest possible prices.

**Women's Thread Silk Hose** Embroidered instep and clocked effects. Self and contrasting embroidery. Black, white and taupe. At..... **\$1.50**

**Special Thread Silk Hose** This special grade of thread silk hose in black or white. Look these over before buying. At..... **\$1.25**

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## Practical Gifts in Kimonos

Not a woman could ever get along without a kimono of some kind. You couldn't think of giving your mother, wife or daughter than one of those mentioned below:

**Imported Japanese Kimonos**, made of Japanese crepe hand embroidered. Come in a large variety of colors. At..... **\$2.95**

**Long Kimonos**, of fleecedown flannel, satin ribbon trimmed. Belted at waist. Several dainty colors. At **\$1.95**

**Imported Japanese Quilted Vests**, in all white or black with colored linings. Special at..... **\$1.50**

## Christmas in The Glove Section

Means hosts of pretty gloves in many different models to suit everybody's taste. The person who would not welcome gloves is strange, indeed.

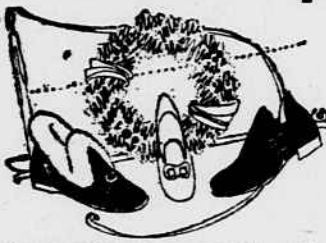
**A New Importation of French Kid Gloves**—is worth while news today with good gloves so scarce. This latest arrival lot contains many excellent values in black, white and colors—some with contrasting welts to match the crocheted and three-row embroidered backs. **\$2.25, \$2.50, \$2.75 and \$3.00**

**Kayser's Chamoisette Gloves** Kayser's White Chamoisette Gloves with self stitching. Extra special value... **\$1.00**

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## Xmas Slippers Come Out Tomorrow

For the Holiday Opening



There will be more kinds of slippers here than you probably have any idea of.

Slippers of leather, felt and silk cord fabrics in a range of colors and some agreeable combinations. Ornamented with ribbons, interlaced with ribbons, and some have dainty pom-poms.

All Put in Xmas Boxes if Desired.

Slippers for Children and Misses, 98c to \$1.50

Slippers for Women, 79c to \$8.00

Slippers for Men and Boys, \$1.19 to \$4.00

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Plenty Experienced Salespeople for the Holidays

## Jewelry Gifts

Are Always Gladly Received

A gift of jewelry is something that all are glad to receive, men as well as women; for it is a present that will make the name of the giver cling fondly in the mind of the receiver long after the presentation of it is forgotten.

**Sterling Silver Hat Pins**, nicely boxed. Pair, **25c**.

**Cameo Brooch Pins**, nicely boxed, **50c**.

**Sterling Silver Thimbles**, **50c**.

**Men's Sterling Top Belt Buckles**, **98c**.

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**Pearl Cuff Links**, silver trimmed. Pair, **50c**.

**Cuff Pin Sets**, nicely boxed, **25c**.

**Feather Fans**, all colors, nicely boxed, **\$1.48**.

**Silver-plated Dorin Boxes**, **50c**.

**Lingerie Clasps**, in gold plated, beautiful designs. Pair, **50c**.

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## Special Xmas Umbrellas

—Have been added to our usual large stock of Umbrellas for the special crowds that come in to get them as Christmas gifts for their friends. The children's needs are given as much attention as the grown-ups.

**Women's Silk Gloria Umbrellas**, 26-inch paragon frame; wrist loop handles. Special at **\$1.75**.

**Women's and Men's Fine Silk Gloria Umbrellas**, 26 and 28 inch frames; wrist loop handles. Special at **\$2.00**.

**Children's Umbrellas**, fast black rainproof cloth; 18 to 24 inch frames. Special at **89c**.

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## Fine Stationery

To give one of these boxes is like giving two gifts—the writing paper and envelopes and the box itself, which makes a good container for ties, gloves, handkerchiefs, etc.

All the new style paper and envelopes to match. Also correspondence cards with gilt edge. Long narrow or square cards. Tints or white. Come in gift boxes. **25c and 29c** box.

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## Percalé, Wamsutta, New Bedford and Conestoga Sheets

All of them grouped under one head for a big Monday sale. These sheets represent very fine, extra heavy quality—sheets that will launder perfectly.

Values from \$1.35 to \$2.25

Size 63x99 } **Special for One Day \$1.40**  
Size 72x99  
Size 81x99  
Size 81x99  
Size 90x99

With the high cotton prices one of these would make a dandy Xmas gift.

First Floor—Lansburgh &amp; Bro.



## Dolls That Mean Something

Every child wants a doll that is different. Different dolls—dressed in character costumes to represent many nationalities and personages can be found on our counters in endless and dazzling variety.

Not one of them but would swell the heart of a child to bursting with joy and pride.

Both the dolls and the prices run from little to big—but always, as the list below makes clear, you will find the doll bigger than the price.

Dressed dolls, **25c** to **\$4.95**.

Motorboats, autos, seesaw toys, garden carts, at **59c**.

Celluloid novelties, **25c** to **\$2.95**.

Dolls' chairs, **\$1.00** to **\$2.00**.



Third Floor—Lansburgh &amp; Bro.

## Something New for "Kiddies" A Knitting Machine

A "Kiddie Knitter" the cutest thing ever. The little ones can help their bit for our soldier boys. With this little device they can make wristlets, bed socks, helmets, wash cloths, hot water bottle covers and squares for soldiers' comforts. Then there are the "dollies" to work for—dolls' toques, scarfs, sweaters, blankets, wash cloths and table runners.

Instruction given in our Knitting Class.

Price, **50c** each

Third Floor—Lansburgh &amp; Bro.

## Shall It Be Wearables For Girls?

Then here they must be bought. For here children's dresses, coats, etc., make a wonderful showing. We have just replenished our stocks for the holiday rush.

Children's Dresses of fine quality gingham, in plaids and stripes. High waistline models with pockets; trimmed with solid contrasting colors. Sizes 6 to 14 years. **\$1.48 and \$1.95**.

Children's Dresses of fine white voiles, with pleated skirt and sailor collar. Sizes 8 to 14 years. At **\$4.95**.

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Sample Dresses of fine voiles and lawns, lace and embroidery trimmed. Sizes 8 to 14 years. **\$4.50 to \$8.50** values, at **\$2.95 to \$5.95**.

Middy Blouses of Lonsdale jean, with navy blue collar. Also some all-wool models. Sizes up to 22 years. Special at **\$1.50**.



## Worsted Goods For the Infants

The babies need Christmas presents the same as the rest of us.

**Infants' Worsted Caps**, **75c to \$2.25**.

**Infants' Worsted Leggings**, **\$1.25 to \$1.95**.

**Corduroy Leggings at \$3**.

**Infants' Sweaters**, **\$1.50 and \$1.95**.

**Children's Sweaters**, sizes to 6 years, **\$1.95 to \$4.95**.

**Sweater Sets**, **\$4.95 to \$7.95**.

**Infants' Toques**, **50c to \$1.00**.

**Infants' Mittens**, **25c to 59c**.

**Infants' Bootees**, **19c to 75c**.

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## Linens for Thanksgiving and for Practical Christmas Gifts

Mercedized Damask Tablecloths that are finely woven. Come in designs that are copies from double damask linen cloths. Made in Belfast, from fine mercedized cotton yarn. One size, 2x3 yards. Regular \$5.00 value, at

**\$4.19**

All-linen Irish Damask Pattern Cloths, in a very pretty collection of designs.

2x2 yards. \$6.00 value **\$5.00** 2x3 yards. \$9.00 value **\$7.50**

2x2 1/2 yards. \$7.50 value **\$6.25** 2x4 yards. \$12.00 value **\$10.00**

Napkins to Match.

Madeira Luncheon Sets, very finely hand embroidered on good quality Irish linen. Good variety of patterns. Six 5-inch doilies, six 10-inch doilies and one 23-inch centerpiece. Set..... **\$6.00**

First Floor—Lansburgh &amp; Bro.



Many Specials in Towels for Those Seeking Extra Nice Gifts for Christmas.

## Kayser's Silk Underwear

As an Xmas Gift

Kayser's Italian Silk Underwear has obtained a widespread reputation as being one of the most popular of silk underwears. So you could not find a better or more welcome gift than one from the following list:

The New Opera-top Vests, in pink or white; can be used as bodice as well. At..... **\$2.25**

Band-top Vests, with embroidered fronts, in several dainty patterns; in pink. At.... **\$2.50**

Hemstitched Band-top Vests, with dainty embroidered fronts; in pink. At..... **\$3.50**

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Lace-trimmed Vests, in pink; several very dainty and effective trimmings, **\$2 and \$2.50**

Envelope Suits and Combination Suits, in pink and in several good styles and finishes. At..... **\$3.50**

Bloomers of exceptional merit; full cut and excellent fitting; pink, white and black. At..... **\$2.75**

Store Hours: Open 9 A.M., Close 5:45 P.M.

THE STORE OF GREATER SERVICE

## LANSBURGH & BRO.

420-430 Seventh St. Through to Eighth St.

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